



ALLIANCE GROWERS CORP.

NEWS RELEASE

ALLIANCE GROWERS CORP. ANNOUNCES APPOINTMENT OF NEW PRESIDENT AND CEO

September 2, 2015 – Vancouver, B.C. – Alliance Growers Corp. (CSE: ACG) (the “Company”) announces that Charles Carleton has decided to step down as President and Chief Executive Officer of the Company. Mr. Carleton will remain as a valuable member of the Company’s Board of Directors.

The Company is pleased to announce that Paul Karroll has been appointed as President and CEO in Mr. Carleton’s place. Mr. Karroll has been a Senior Business Analyst with Trichome Consulting Services since 2012, which specializes in MMPR manufacturing, technology, distributors and retail organizations. He is a forward thinking business strategist with a 20+ year track record of successes in key management, training and operations. He has extensive knowledge in account development and new market penetration in highly competitive and volatile sectors. He is adept at anticipating and responding to market trends and identifying new ways to add value and profitability. With significant knowledge and experience in the North American cannabis industry, developing marketing and sales programs plus analyzing industry trends for future business development, Mr. Karroll will play an integral role in the Company’s future.

For more information please contact:

Paul Karroll
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On behalf of the board of directors of
ALLIANCE GROWERS CORP.

“Paul Karroll”

Paul Karroll
President and CEO